



# Asian International

Ensure Safety & Security



## COMPANY PROFILE





# About Us

Since our inception in 2015, Asian International has been dedicated to providing top-notch fire safety solutions in the Bangladesh market. Our mission is to introduce a comprehensive, one-stop fire safety solution that encompasses both active and passive fire protection measures. We aim to enhance the life-saving properties of fire safety building materials in buildings and public venues.



## Mission

Our mission is to deliver high-quality fire safety products and services that meet international standards, ensuring the safety and well-being of our clients and their properties.

## Vision

Our vision is to create a safer world by providing innovative fire safety solutions and educating communities on fire safety practices.





# THE CHIEF EXECUTIVE OFFICER'S VOICE:

**"At Asian International, safety is our foremost priority. We are dedicated to delivering state-of-the-art fire safety solutions that protect property and save lives. Our mission is to build trust with our clients, ensuring that we are always prepared to safeguard their valuable assets in the event of a fire."**







# Strategic Planning

Asian International aims to become the leading provider of fire safety solutions in Bangladesh. Our strategic plan focuses on expanding our market presence, enhancing our product and service offerings, and building strong relationships with our clients and partners.

## We Follow



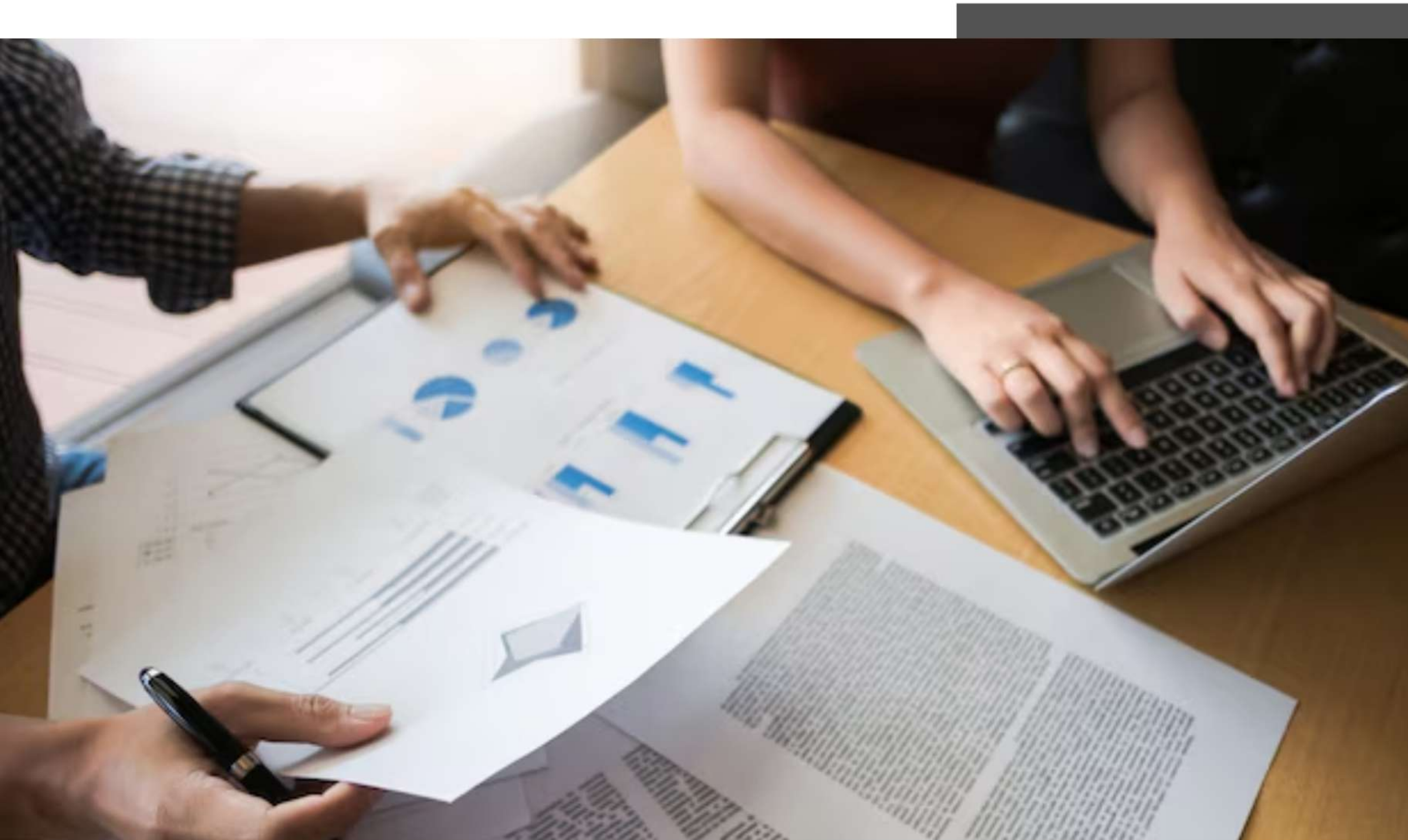


# Process Optimization

Asian International aims to enhance operational efficiency, reduce costs, and improve service delivery through process optimization. This plan outlines the key initiatives and strategies to achieve these goals.

**Process Mapping:** Conduct a thorough analysis of existing processes to identify inefficiencies and areas for improvement.

**Lean Management:** Implement lean management principles to reduce waste, improve efficiency, and enhance value for customers.



## Market Research

The global fire safety equipment market was valued at approximately USD 49.82 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 6.4% from 2023 to 2030. The market is driven by advancements in wireless sensor networks, increased adoption of wireless fire sensing devices, and growing awareness about fire hazards<sup>1</sup>.



# THE MANAGEMENT TEAM

**CHAIRMAN**

**MD. YAKUB ALI**

**CHEIF EXECUTIVE OFFICER**

**MOHAMMED ALI AKBAR**

**EXECUTIVE DIRECTOR**

**SADIA ZAKER**

**OPERATION MANAGER**

**ENGR. MOHAMMED ISMAM**

**FIRE SAFETY CONSULTANT**

**SHOPON MALAKAR**

**OSHA CONSULTANT**

**SM LUTFUR RAHMAN**

**HEAD OF ELECTRICAL**

**MD. TAWFIQ AZIM**

**ADMIN & FINANCE**

**KALPITA PRASUN TALUKDER**



## OUR BRAND PARTNERS:





# Why Choose Us?

## Expertise:

Around a decade of experience in the fire safety industry, we have the knowledge and expertise to provide top-notch fire safety solutions tailored to your needs.

## Innovation:

We stay ahead of the curve by continuously exploring new technologies, methodologies, and market trends to provide cutting-edge solutions.

## Client-Centric:

We prioritize our clients' needs, working collaboratively to deliver solutions that are not only effective but also aligned with their strategic goals.







## SERVICES

- Central Fire Alarm Detection System
- Stand Pipe Fire Hydrant & Sprinkler System
- Fire Suppression System
- Passive Fire Protection Service & Consultancy
- Risk Assessment For Facade Safety
- Steel Structure Fire Proofing (Cementitious/Intumescent)
- Fire Stopping Product supply & Installation
- Fire Separation System
- Fire Smoke Damper & Fire Rated Rolling Shutter
- Fire Door/Fire Smoke curtain
- Expansion Joint & Cavity Barrier System
- HVAC, Duct Fire Penetration Solution
- Exterior Fire Retardant Aluminum Composite Panel (ACP)
- Facade Safety & Cavity Barriers And Solution
- Industrial Safety Product



# ASIAN INTERNATIONAL SNAPSHOT:

## **300+ RMG Factories**

Asian International family have carried out more than 300+ ready made garment projects across the country.

## **5+ Hospitals**

Other than factory we also work on hospitals too.

## **10+ Commercial Buildings**

We partner with major contractors to ensure fire safety in the buildings we work on



# OUR ACCREDITATION:

## FIRESTOP CONTRACTORS INTERNATIONAL ASSOCIATION

### 2025 MEMBERSHIP CERTIFICATE

THIS CERTIFIES THAT

**ASIAN INTERNATIONAL  
DHAKA, BANGLADESH**

IS AN INTERNATIONAL CONTRACTOR MEMBER OF THE  
FIRESTOP CONTRACTORS INTERNATIONAL ASSOCIATION  
AND PLEDGES TO FURTHER THE MISSION OF FCIA

FCIA Member Since: 2025, 01



Gus Mancini, *President 2025*

Mark Dietz, *Director*  
Jerry Dugan, Jr, *Director*  
Jay McGuire, *Director*  
Darren Pollock, *Director*  
Joe Wilkinson, *Director*

Ben Urcavich, *Director*  
Alan McDurmon, *Past President*  
Tyler Ferguson, *Past Past President*  
Lindsey Dutkiewicz,  
*Executive Director*

TO License No. - 09/2017

SL No. - 2022-2023/01137

## ESSAB

**Electronics Safety and Security Association of Bangladesh**

14th Floor, Tropical NMG Tower, 224/1, New Eskaton Road, Dhaka -1000, Bangladesh

### *Certificate of Membership*

This is to certify that

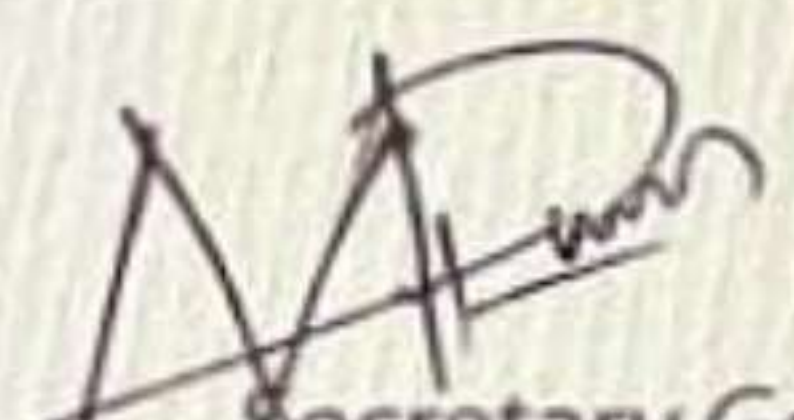
#### **ASIAN INTERNATIONAL**

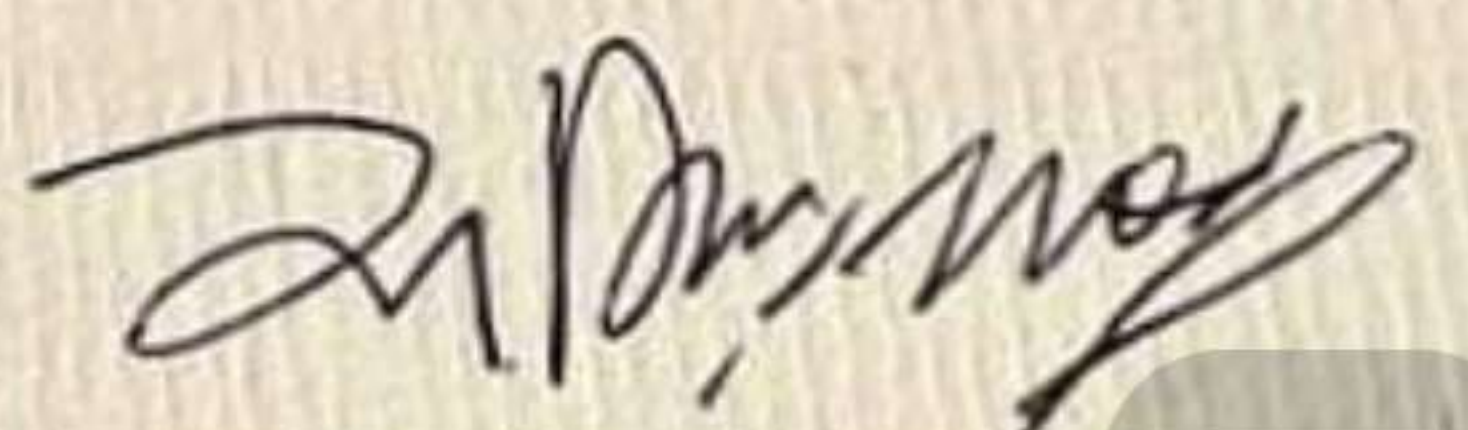
2059 AB, Khulshi Tower, Zakir Hossain Road; Khulshi  
PS; Chittagong- 4225; Bangladesh

membership no. 01137/2022

as a member in good standing and entitled to  
all the rights, honors and privileges of membership  
for the year 2022-2023

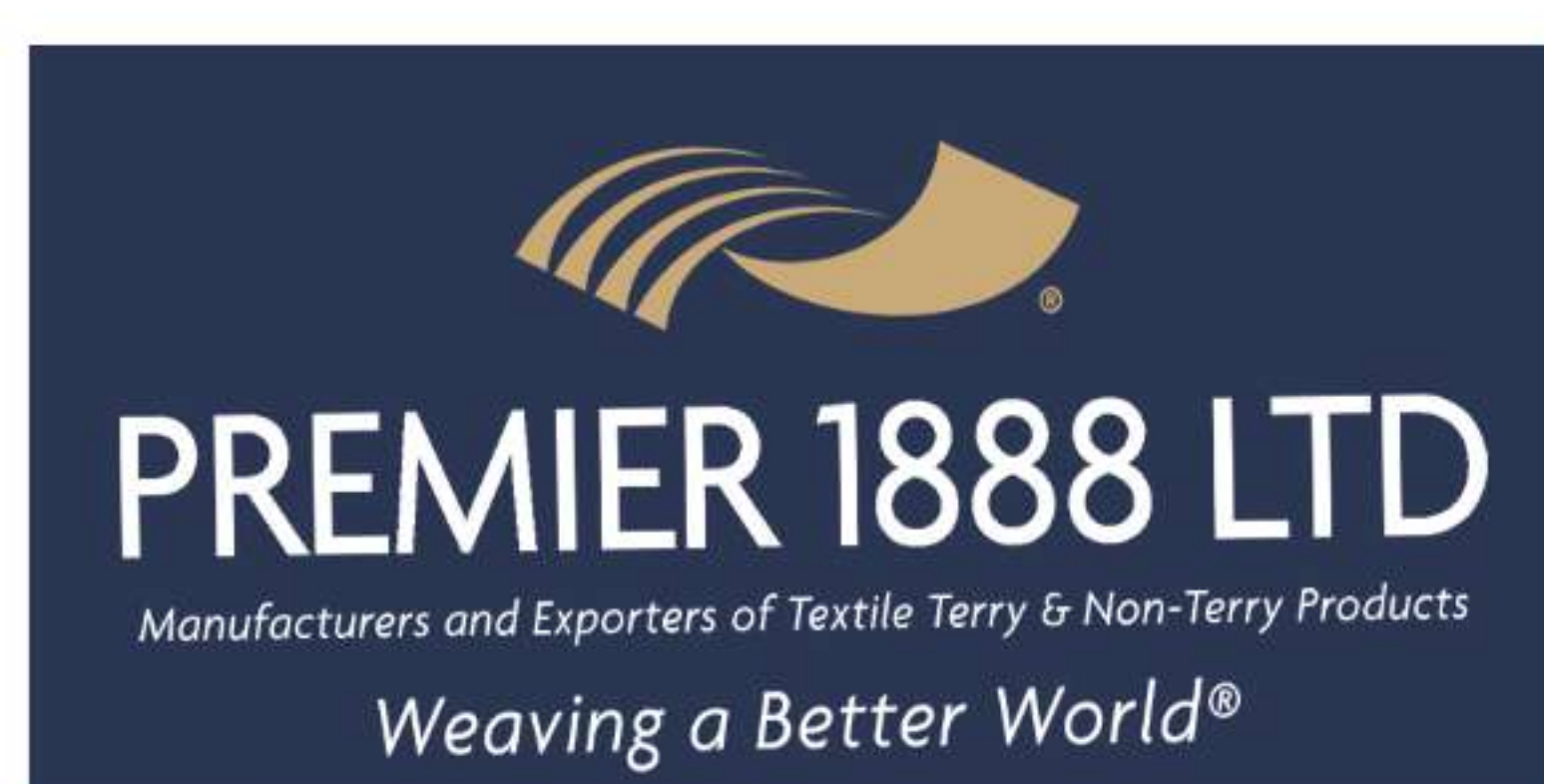


  
Secretary General  
M. Mahmudur Rashid

  
President  
Zahir Uddin Babar



# SOME OF OUR CLIENTS





# WHAT OUR CLIENT SAY



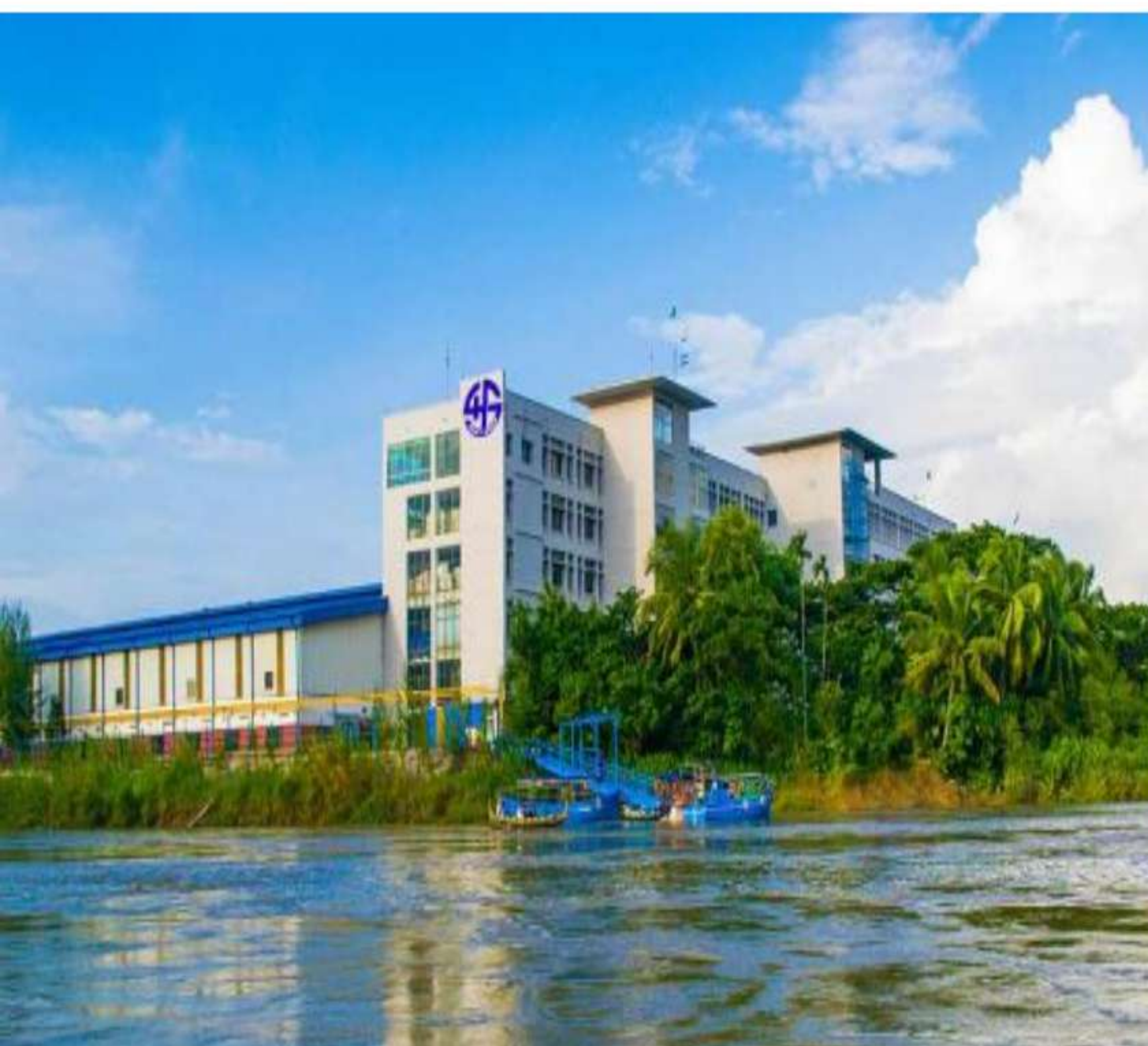
**"Working with Asian International has been a game-changer for our fire safety measures. Their state-of-the-art fire safety solutions have given us peace of mind, knowing that our properties and lives are well-protected. The team's dedication to safety and their commitment to excellence have built a strong trust between us. We highly recommend their services to anyone looking for top-notch fire safety solutions."**

**MR. MD RAKIB ALI  
ZABER & ZUBAIR FABRIC LIMITED**



**"Asian International has been instrumental in enhancing our fire safety protocols. Their cutting-edge fire safety solutions have provided us with confidence and security, knowing that our properties and lives are well-protected. The team's unwavering commitment to safety and excellence has fostered a strong sense of trust. We highly recommend their services to anyone seeking reliable fire safety solutions."**

**AZIZ UDDIN CHY  
CLIFTON GROUP**

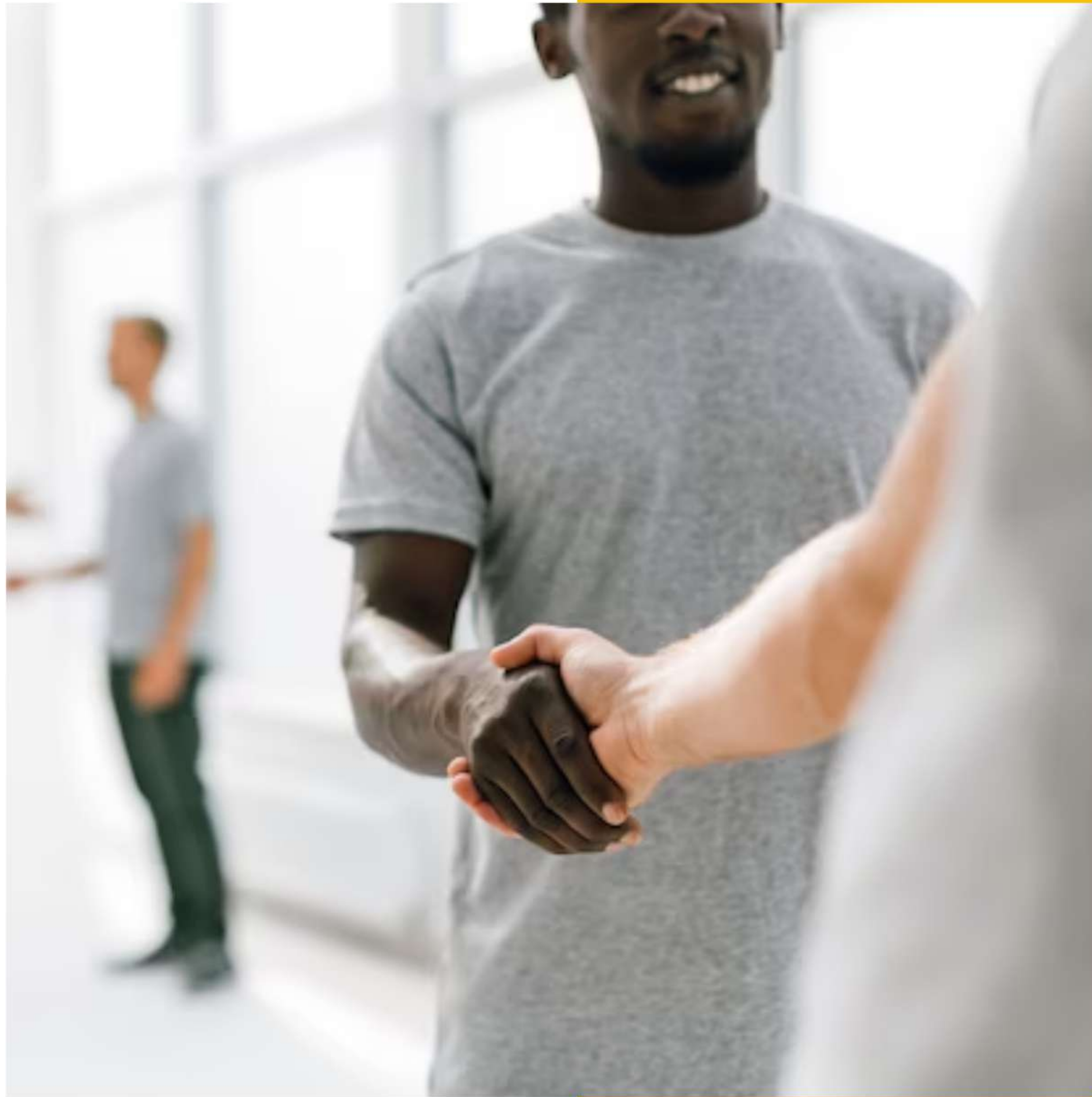


**"Asian International has significantly improved our fire safety standards. Their advanced fire safety solutions have instilled a sense of security, knowing that our properties and lives are well-protected. The team's dedication to safety and their exceptional service have earned our trust. We highly recommend their expertise to anyone in need of reliable fire safety solutions."**

**MOHAMMED SAHED IQBAL  
FOUR H GROUP**







## Reach Out



**Corporate office:**

**H#16, R#14, Nikunja-02, Khilkhet, Dhaka, Bangladesh**



**Chattogram office:**

**R.F Quayum Heights, Zakir Hossain Road, Khulshi, Chattogram**



**akbarpbe14.bd@gmail.com**



**www.asibd.com**



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